SOCIAL ACTIVITY PROJECT

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Submitted By:- MBA IV Semester

AIM OF THE ACTIVITY

- •To make the people aware about the importance of cleanliness
- •Targeting the people coming to the annual trade fair.
- •This step is taken in accordance with the 'Swatch Bharat Abhiyan'
- •To promote the Clean and Green initiative of Smart City.

WHERE?

- All the members went to GWALIOR TRADE FAIR
- We chose this place as this is the landmark place of Gwalior, which is visited by most people in the city.
- Thus, promoting Swatch Bharat Abhiyan here would be beneficial for a lot of people.
- We managed to create awareness about the issue of clean and green environment at personal level.

When?

- The SAP activity was done during the winter times in city of Gwalior
- The SAP was done in Gwalior trade fair, popularly known as Gwalior Vyapar mela.
- The activity was done during the day time, when mela is at its peak
- Our main aim of this project is to spread the awareness of clean and green environment

HOW?

We went to Gwalior trade fair and interacted with some of the people and explained them the consequences of keeping our environment dirty. We explained them the benefits of using dustbins and advised them to make use of it.

Amity University Madhya Pradesh Gwalior













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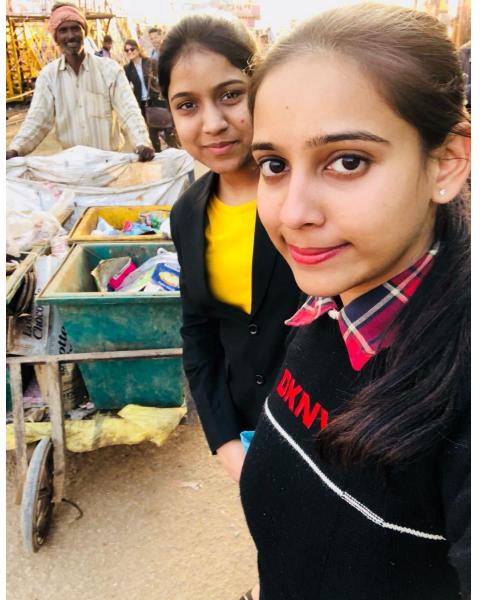


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CONCLUSION

We want to thank Amity University for giving us opportunity to become a part of this SAP activity and contribute towards the cause of Swatch Bharat Abhiyan and encourage people to achieve the goal of becoming Smart City.

